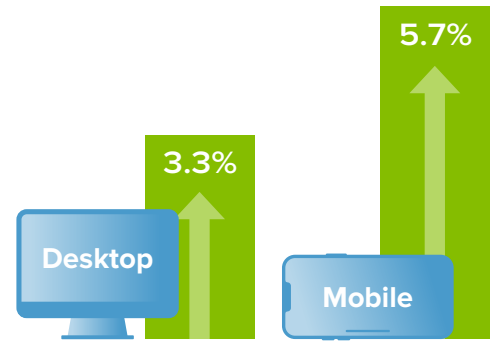


YOTTA

RAPID inSITE for eCommerce Site Performance Visibility

More than ever, eCommerce sites are challenged to meet shoppers' expectations of a feature-rich online shopping experience — utilizing high resolution images, 3rd party technologies, and custom code — that is also fast and smooth. However, with complexity comes challenges, such as slow or bumpy page loads, crashed site features, inability to checkout, etc. While it's well known that performance issues tank conversion rates, the ability to fix site performance begins with collecting the data.



Improving site speed by just 1 second per page load lifts mobile conversion rate by 5.7% and desktop conversion rate by 3.3%.

The average eCommerce site has 40-60 3rd parties. Do you know which ones are slowing down your site?

RAPID inSITE is a free tool that enables brands to gain full visibility into how their site is currently performing, and how 3rd parties and other site elements are impacting page load time.



How does RAPID inSITE work?

RAPID inSITE is a JavaScript-inserted solution that provides deep analytics on site performance, is easy to install with no impact on your live environment, and works across all eCommerce platforms.

This robust tool enables brands to:

- Inventory all 3rd party technologies and visualize 3rd party performance and violations.
- Drill down by device, browser, connection speed, and page categories to determine performance inconsistencies.
- Access performance benchmark data on over 1,000 3rd parties across 1,500+ eCommerce sites.

These brands started their site performance improvement journeys with RAPID inSITE

TULA

BOMBAS

brooklinen

GNC
LIVE WELL

FLOOR
DECOR

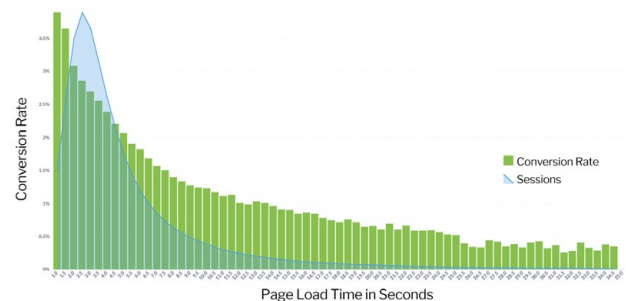
elf

Site Performance Data

With Rapid inSITE, you'll receive a comprehensive breakdown of performance data including:

- ✓ RUM performance monitoring
- ✓ Inventory of all 3rd parties
- ✓ 3rd party performance and violations
- ✓ Javascript errors
- ✓ Core Web Vitals

Get Started with Rapid inSITE today!



What's Next?

Having visibility into site performance from RAPID inSITE is the first step to improving site performance and eCommerce KPIs. Take action by optimizing your eCommerce site with Rapid CTRL to dramatically improve site speed within a few hours.

[Learn more.](#)